



FOR IMMEDIATE RELEASE

SHOWCLIX SECURES SERIES A FUNDING FROM PITTSBURGH EQUITY PARTNERS

PITTSBURGH, PA – August 26, 2009 – ShowClix (www.showclix.com), a Pittsburgh-based event ticketing company, today announced that it has secured an undisclosed sum of Series A funding from Pittsburgh Equity Partners (PEP). The funds will be used to make several key hires, strengthen the company's sales and marketing efforts, and expand customer support to meet the fast-growing demand for its ticketing services.

"While the funding provided by Pittsburgh Equity Partners will play a key role in helping us accelerate and support growth, the knowledge and experience that its Managing Partners, Steve Robinson and Ed Engler, bring to the table are equally as valuable," said ShowClix President Joshua Dziabiak. "We're excited and honored to be the first portfolio company of a very exciting fund."

Pittsburgh Equity Partners is a venture capital fund, focused on high-growth, early stage information technology and life sciences companies in Southwestern Pennsylvania. Ed Engler, Managing Partner of Pittsburgh Equity Partners said, "We are very excited to be working with ShowClix. The company has proven that their solution works well across a number of large market segments and can scale dramatically over the next few years."

Prior to receiving financing from Pittsburgh Equity Partners, ShowClix received several rounds of funding from Innovation Works (www.innovationworks.org), one of the nation's most active investors in seed-stage technology companies.

About ShowClix

Founded in 2007 by Joshua Dziabiak and Lysie Camuso, ShowClix is a Pittsburgh-based, full-service ticketing company that provides web-based solutions to event organizers, promoters and venue managers across the United States. The company provides its clients – which include performing arts centers, nightclubs, live music venues, non-profit organizations, and colleges and universities – with an easy, affordable way to sell event tickets online, over the telephone or in-person through a point-of-sale/box office system. For more information about ShowClix, visit www.showclix.com/about.

About Pittsburgh Equity Partners

Pittsburgh Equity Partners (PEP) is a venture capital fund focused on high-growth, early stage information technology and life sciences companies in Southwestern Pennsylvania. PEP brings capital and deep experience to very promising companies allowing them to stay focused on their businesses and scale up to create substantial value for shareholders. For more information about Pittsburgh Equity Partners, visit www.pghpep.com.

About Innovation Works

Innovation Works (IW) fuels the technology economy in Southwestern PA through direct investments and business expertise. Since 2000, the IW seed fund has been the largest source of seed-stage capital in the greater Pittsburgh region, investing approximately \$42 million in over 120 technology startups. Today, IW-funded companies include many of the fastest-growing and highest-profile technology companies in the Pittsburgh region, employing nearly 5,000 people and having attracted more than \$650 million in outside investment. For more information about Innovation Works, visit www.innovationworks.org.