



**FOR IMMEDIATE RELEASE**

## **SHOWCLIX SECURES SERIES A FUNDING FROM PITTSBURGH EQUITY PARTNERS**

PITTSBURGH, PA – August 19, 2009 – ShowClix ([www.showclix.com](http://www.showclix.com)), a Pittsburgh-based event ticketing company, today announced that it has secured an undisclosed sum of Series A funding from Pittsburgh Equity Partners (PEP). The funds will be used to make several key hires, strengthen the company's sales and marketing efforts, and expand customer support to meet the fast-growing demand for its ticketing services.

"While the funding provided by Pittsburgh Equity Partners will play a key role in helping us accelerate and support growth, the knowledge and experience that its Managing Partners, Steve Robinson and Ed Engler, bring to the table are equally as valuable," said ShowClix President Joshua Dziabiak. "We're excited and honored to be the first portfolio company of a very exciting fund."

Pittsburgh Equity Partners is a venture capital fund, focused on high-growth, early stage information technology and life sciences companies in Southwestern Pennsylvania. Ed Engler, Managing Partner of Pittsburgh Equity Partners said, "We are very excited to be working with ShowClix. The company has proven that their solution works well across a number of large market segments and can scale dramatically over the next few years."

Prior to receiving financing from Pittsburgh Equity Partners, ShowClix received several rounds of funding from Innovation Works ([www.innovationworks.org](http://www.innovationworks.org)), one of the nation's most active investors in seed-stage technology companies.

### **About ShowClix**

Founded in 2007 by Joshua Dziabiak and Lysie Camuso, ShowClix is a Pittsburgh-based, full-service ticketing company that provides web-based solutions to event organizers, promoters and venue managers across the United States. The company provides its clients – which include performing arts centers, nightclubs, live music venues, non-profit organizations, and colleges and universities – with an easy, affordable way to sell event tickets online, over the telephone or in-person through a point-of-sale/box office system. For more information about ShowClix, visit [www.showclix.com/about](http://www.showclix.com/about).

### **About Pittsburgh Equity Partners**

Pittsburgh Equity Partners (PEP) is a venture capital fund focused on high-growth, early stage information technology and life sciences companies in Southwestern Pennsylvania. PEP brings capital and deep experience to very promising companies allowing them to stay focused on their businesses and scale up to create substantial value for shareholders. For more information about Pittsburgh Equity Partners, visit [www.pghpep.com](http://www.pghpep.com).

### **About Innovation Works**

Innovation Works is the largest, most active seed-stage investor in Southwestern Pennsylvania. Part of the statewide Ben Franklin Technology Partner network, Innovation Works invests in and provides expert business assistance to the region's most promising early-stage technology companies. Since the inception of the non-profit organization's seed fund in 1999, IW's seed fund has invested approximately \$42 million in over 120 companies. These companies have gone on to raise more than \$630 million in follow-on capital from VCs, angels and strategic investors. For more information about Innovation Works, visit [www.innovationworks.org](http://www.innovationworks.org).