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Contact:
Lynsie Camuso
724.928.9930
lynsie@showclix.com

AFTER ESTABLISHING ITSELF AS A POPULAR DESTINATION FOR LIVE MUSIC FANS, SHOWCLIX.COM EXPANDS TO PROVIDE INFORMATION ON ALL TYPES OF LIVE EVENTS

People can visit the newly expanded website to find information on upcoming conferences, conventions, comedy shows, festivals, performing arts, trade shows, networking and community events taking place in cities around the world.

PITTSBURGH, PA – June 12, 2008 – What's happening this weekend? This question sparked the original concept behind ShowClix.com -- and it's also the same a question that millions of people will be asking themselves this summer.

To help those people find upcoming events in cities around the world, ShowClix today launched version 3.0 of its website, which -- after launching in March 2007 with a focus on live music -- has been expanded to include information on all types of live events, including conferences, conventions, comedy shows, festivals, performing arts, trade shows, networking, and community events.

"Our initial focus on live music put our name on the map, but it's always been our intention to build a destination website where people can find all types of local events. This is truly a full-circle moment for ShowClix" explains ShowClix President Joshua Dziabiak. "Adding the additional content to our website also provides more value to people who use our ticketing solution to sell tickets to their events, which aren't always concerts."

To enhance visitors' experience while browsing the newly expanded website, ShowClix has introduced a redesigned, city-centric events page.

The redesigned events page includes a new "Hot Spots" feature that uses Google Maps to display local venues and their upcoming events at a glance. The feature searches the ShowClix database, finds the 10 most active venues in the city, and tags them as "Hot Spots." These "Hot Spots" are then displayed on an interactive map that provides more details about the venues, including address, driving directions, and a list of their upcoming events.

The new city-centric events page makes it easier for visitors to view and sort events in their city by genre; quickly filter out any unwanted results; as well as invite a friend, schedule a reminder, or tag themselves as going to an event without leaving the page.

ShowClix version 3.0 also includes more marketing tools to help people promote their events online.

The company recently introduced an interactive widget (<http://www.showclix.com/widgets.php>) that people can use to promote their upcoming events across various platforms online, including their website, blog and MySpace profile.

In addition, ShowClix has launched an events2email program that lets website visitors subscribe to and receive city-specific weekly emails that feature the weekend's upcoming events, the city's most popular upcoming events, and the events most recently added to the website. When promoters add events to the ShowClix database, they are automatically included in this weekly email.



ShowClix provides event promoters and venues with increased exposure for their events by promoting them throughout its content distribution network. The company recently added 14 radio stations across the United States to its expanding network of websites that pull event data from the ShowClix database.

"ShowClix' Plug-In Program makes it easy to keep fresh content on our station's website without spending hours each day working on it. It's a great time saver," explains Casey Krukowski of WRXL-FM in Richmond, VA. "It's easy to use and makes The X's website the go-to place to find out about what's happening in Richmond."

About the company: ShowClix is one of the fastest growing live events website online, providing visitors with information on more than 28,000 live events taking place in more than 2,500 cities around the world. The company combines its popular live events website with a next-generation ticketing solution, which includes an innovative mobile ticketing service, to provide event promoters and venues with a full-service ticketing, marketing and event management solution. For more information on ShowClix Ticketing, visit www.showclix.com/ticketing.php

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To schedule a time to speak with ShowClix President Joshua Dziabiak, or to setup a tour of ShowClix version 3.0, please contact Lysie Camuso at lysie@showclix.com or 724.928.9930.

