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SHOWCLIX ESTABLISHES MULTI-MILLION DOLLAR *FAIR TICKETING FUND* TO HELP VENUES AND EVENT PROMOTERS BECOME INDEPENDENT OF TICKETMASTER / LIVE NATION

PITTSBURGH, PA – February 18, 2009 – ShowClix (www.showclix.com), a Pittsburgh-based ticketing company and live events search engine, today introduced its newly established *Fair Ticketing Fund*, a multi-million dollar fund that will distribute money to venues and event promoters who want to operate independent of the company being created through the Ticketmaster/Live Nation merger.

Through the *Fair Ticketing Fund*, ShowClix will provide each participating venue or event promoter with tens of thousands of dollars in funding; a completely customizable, robust ticketing solution at no cost; and a significant reduction in service fees for their ticket buyers.

“We want venues and promoters to know that they have a choice - that an alternative to Ticketmaster does exist,” said ShowClix President Joshua Dziabiak. “We hope that the benefits of participating in the *Fair Ticketing Fund* will give venues and promoters a reason to make a change in 2009. We’re a viable alternative, and through the fund we hope to establish the company as such.”

While the *Fair Ticketing Fund* was established specifically for venues and promoters who are in Ticketmaster/Ticketweb contracts due to expire in 2009, anyone who wishes to be independent of Ticketmaster and Live Nation may be eligible to receive funding through the program. Venues and promoters who are interested in participating in the *Fair Ticketing Fund* should visit www.showclix.com/FTF for more information.

About the company: ShowClix is a Pittsburgh-based ticketing company that provides venues and event promoters with a full-service ticketing solution that allows them to sell event tickets online, over the telephone or at their box office through a web-based point-of-sale system. The next-generation ticketing solution is completely customizable; offers more features and flexibility than larger competitors; gives clients real-time control of customer information and sales reports; offers some of the lowest service fees in the industry; and costs absolutely nothing to use. For more information about ShowClix Ticketing, visit www.showclix.com/ticketing.

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To schedule a time to speak with ShowClix President Joshua Dziabiak, or to learn more about the *Fair Ticketing Fund*, contact Lynsie Camuso at lynsie@showclix.com or 724.653.6903 ext. 301.