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Amid a worldwide concert boom, ShowClix.com takes its live music search engine global

Music fans can now visit ShowClix to find information on more than 18,000 concerts taking place in over 2,000 cities around the world.

PITTSBURGH, PA – January 15, 2008 – While the North American concert industry slumped in 2007, other countries around the world saw their live music scenes flourish. According to Billboard, the total number of concerts being performed worldwide was up 7% overall in 2007. Amid this international concert boom, live music search engine and online ticketing company ShowClix.com today announced its global expansion.

ShowClix is fast becoming one of the largest live music and concert databases in the world, having more than tripled in size since its North American launch in March 2007. Live music fans can now find information on more than 18,000 concerts taking place in over 2,000 cities around the world. In addition, international concertgoers can use ShowClix' search engine and Web 2.0 tools to:

- Track artists' international tour dates using the ShowClix "Tour Tracker" tool;
- Invite friends to upcoming concerts in cities around the world;
- Set email reminders for upcoming shows; and
- Have international concert announcements delivered via RSS feed.

The newly expanded live music search engine is not just a resource to help music fans find and share concert information – Live music venues, concert promoters and musicians from around the world can now promote their international tour dates on ShowClix.com by adding them to the website's live music database, free of charge.

"In addition to focusing on our global launch, our team has been working hard to continue to develop tools to help musicians promote their live music," said ShowClix President Joshua Dziabiak. "We're very excited about several features that will be launched in early 2008, including an innovative ticketing platform and a developer's network that will promote our users' upcoming shows on music-related websites around the world."



Here's what the blogs are saying about ShowClix:

"Anyone can post concerts to the website to create awareness for the band or concert date. This is a key success that ShowClix has managed to get right from the get go by opening up their site to anyone and everyone, enabling them to reach both fans and musicians on a personal level without restriction."

-- MASHABLE (www.mashable.com)

"ShowClix is the new favourite website for live music and concerts. Definitely one of the most useful music based sites around."

-- CIARAN MOORE (www.ciaranmoore.blogspot.com)

"There is an excellent social networking side to the website, meaning you build your own profile, mark the shows you're going to see, buy tickets, sell tickets and generally interact with other concert goers."

-- BY THE LIGHTS (www.bythelights.com)

"The search results page for cities, venues and artists feature an RSS feed button, so you can subscribe to the latest relevant events via your RSS reader. Nifty."

-- UNWESEN (www.unwesen.de)

"This site recognizes the potential of the market surrounding the non-mainstream music scene."

-- KILLER STARTUPS (www.killerstartups.com)

"It's a unique take on mashing up Web 2.0 with live music, concert venues, and social networking."

--JOHN BOLLWITT (www.audihertz.net/blog/)

About the company: ShowClix is a live music search engine and online ticketing company created to connect musicians, venues and show promoters with live music fans around the world. The website combines an open, live music database with an online ticketing platform, giving users an innovative, affordable way to promote their shows and sell tickets to music fans that search for, track and share concert information on the site. For more information about ShowClix, visit www.showclix.com.

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To schedule a time to speak with ShowClix President Joshua Dziabiak, or to setup a tour of ShowClix, please contact Lysie Camuso at lysie@showclix.com or 724.928.9930.